PLEASE READ

Is this an app?

Not technically. It's a website that works like an app. Customers open it from your link, a QR code at the counter, your Instagram bio or your Google listing, and can add it to their home screen. It isn't listed in the App Store or Google Play unless you add the store app.

	WEBSITE (INCLUDED)	STORE APP (+$1,500)
How they get it	Your link, QR code, Instagram, Google	App Store and Google Play
Order updates	Email	Push notification when ready
Changes	Live right away	Reviewed by Apple and Google

You own it. No commission, ever.
Your domain, hosting, email, Square and brand kit are in your name, on your card. Delivery apps keep 15–30% of each order. You pay Square's normal card fee and nothing to us per order.

What you pay those companies directly

Domain	about $10–15 a year
Hosting	$0 for most clubs
Google email	$7 per person a month (yearly)
Square	2.9% + 30¢ per online payment

LET'S TALK

Ready to take orders online?

Call or text me, or scan the code to see the full proposal and try the demo yourself.



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See it work

marshallandmain.com/nutrition-clubs

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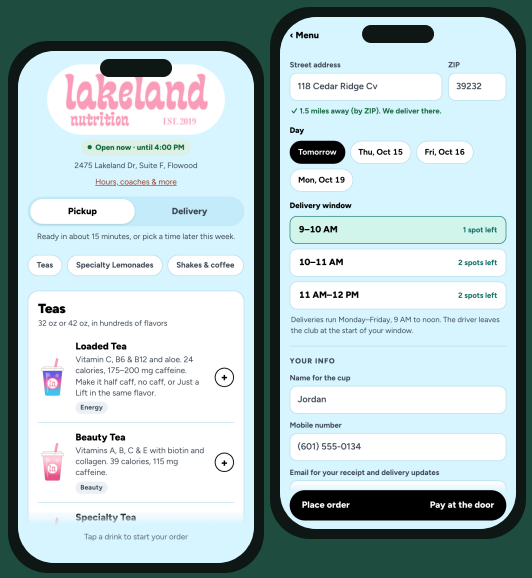
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FOR NUTRITION CLUBS

Let members order before they walk in.

Online ordering for pickup and delivery, built into your own website and connected to your Square.



Built first for Lakeland Nutrition in Flowood

WHAT YOU GET

Everything your club needs to take orders online

WEBSITE

A custom site with ordering built in

Menu, hours, location and an order button on every page. Phones first.

ORDERING

Pickup and scheduled delivery

As soon as you can make it, or a delivery window inside your area.

BRAND

A full brand kit and guide

From your logo, or 3 new logo directions you customize with us.

DOMAIN + HOSTING

Your own web address

Secured and set up in your name. You own the accounts.

EMAIL

Google Workspace email

Like hello@yourclub.com, set up so your mail reaches inboxes.

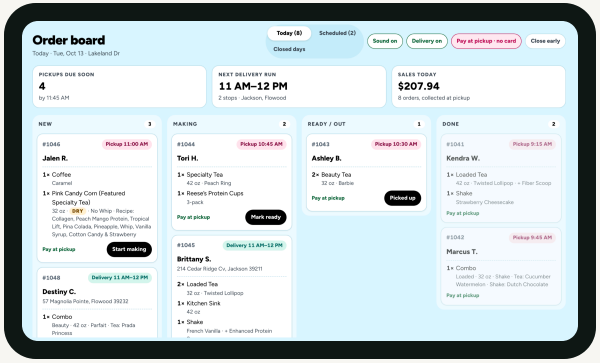
INTEGRATIONS

Every connection, tested

Square payments and orders, order emails, address checks and sales tax.

HOW IT WORKS

Built around how a club actually runs



I built this first for Lakeland Nutrition, my sister's club on Lakeland Drive: her real menu of 850+ flavors, connected to her Square.

- Flavor search, sizes and boosts. Prices only at checkout, or not at all
- Delivery addresses checked against your area before they pay
- A live order board with a staff PIN and two different chimes
- Approve deliveries first: the card is held and charged only when you approve
- Email alerts with Approve and Decline buttons

EXAMPLE: LAKELAND'S DELIVERY RULES
5 miles · Mon–Fri, 9 AM–noon · $6 under 5 drinks · 50¢ a drink for 5 or more

INVESTMENT

Half now and half at launch, or monthly

Club Online Ordering — $1,500

$750 to start and $750 at launch, or $500 a month for 6 months with Club Care included. Live in 2 weeks, with a staff walk-through and 90 days of fixes. No cut of your orders.

App Store + Google Play app — +$1,500

Your club's own app, with a push notification when an order is ready. Adds about 2–3 weeks.

Club Care — $79/mo

Menu and price changes, hosting checks and fixes. Optional (included for 6 months on the monthly plan), and required with the app. Without it, changes are $100/hr.

1	2	3	4
Kickoff	**Brand kit**	**Build**	**Launch**
First payment and a call	You approve the look	Site, Square, email	Test orders, go live

Founding club offer: first 3 clubs
25% off our club OS (from $1,875 instead of $2,500) and inventory control (from $750 with the OS), plus your monthly care price locked for 24 months.